# Technology Partner Guide

Avid is committed to openness. Customers have many choices in a rich ecosystem of technology partners who enable and extend Avid technology and workflows with their own solutions. Please make time to visit these Avid Technology partners during NAB 2013 and learn more.

Imagine ▶ Achieve

# Technology Partner Guide

| Partner | Description | Booth Number |
| --- | --- | --- |
| **Adobe** | Enabling movement between Adobe Premiere Pro and Avid Media Composer® with access to full MXF wrapped Avid DNxHD® media, encode/decode, and improved support for AAF and XLM project import | SL3910 |
| **AJA** VIDEO SYSTEMS | KONA and Thunderbolt-enabled IO XT solutions for mobile workflows with Avid Media Composer | SL3816 |
| **ARRI** | ALEXA with Avid DNxHD 444 implementation progress, including captured footage and VFX applications | C4337 |
| **ATTO** | Multiple streams of HD video including Fibre Cable, SAS & Thunderbolt workflow solutions with Avid Media Composer family | SL7613 |
| **ATOMOS** | Camera-mounted/studio recorders and converter products enabled with Avid DNxHD | C8218 |
| **Autodesk** | Avid Artist Series control surface featuring Autodesk Smoke | SL3316 |
| **Blackmagic**design | AAF round trip for Avid Media Composer editors who are working with Resolve | SL218 |
| **bluefish444** | Create 3D Ultra & all new WIN/OSX Support for Avid Media Composer and Symphony® | SL9721 |
| **BRAINSTORM** | New products led by Aston 3D, OnDemand and BrainNews, demonstrating compatibility with Avid Motion Graphics™ & Avid iNEWS® | SL10621 |
| **BTi** BUSINESS TECHNOLOGY INC | News, sports, & social media for automatic data integration to Avid Motion Graphics™ | N3836 |
| **CACHE-A** | Archive appliances for archiving Avid projects to safe, secure LTO tapes using LTFS | SL11109 |
| **CEDAR** | CEDAR Studio suite, which contains its award-winning DNS One, Debuzz, Declip and Adaptive Limiter processes, now in AAX format for Avid ProTools® | C3039 |
| **Central ParQ** | Cloud based platform with professional tools for production to enhance Avid workflows | SU4315 |

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| Chyron | MOS-enabled news graphics systems with Avid iNEWS and Chyron products including CAMIO 3.6, ISQ 2.4, MediaMaker Mosaic™, interfaced to Avid Media Composer | SL1010 |
| cinedeck EXTREMELY CAPABLE RECORDERS | Instant creation of Edit Ready media and metadata with Cinedeck MX and RX3G file based recorders for Avid Media Composer | SL14911 |
| CISCO | Technologies compatible with Avid Interplay® and Media Composer editing systems | M112 |
| codex™ | Codex Vault showing generation of Avid DNxHD dailies from RAW camera files | C6048 |
| CPC® | Closed captioning and subtitling: file based delivery, editing/conversion of caption assets | SL6024 |
| DALET | Dalet Xtend & MAM solutions for Avid Interplay Production and Media Composer | SL4524 |
| Digital Vision | Nucoda new release offering continued enhanced support and interoperability with Avid products | SL14518 |
| DVS A Rohde & Schwarz Company | VENICE with Avid Workflow Option: direct file and HD-SDI ingest to ISIS® and Interplay Production including metadata and support for frame chase editing on Media Composer | SL6316 |
| EVS | EVS workflows facilitating transfer and live streaming of media and metadata to Avid products including Avid ISIS, Interplay Production, iNEWS and Media Composer | SL2416 |
| FilmLight | Straight to edit suite color grading on OSX & Windows with Baslight for Avid Media Composer | SL3928 |
| FOR.A® INNOVATIONS IN VIDEO and AUDIO TECHNOLOGY | File-based Archiving & Play-out system in combination with Avid Media Composer | C5116 |
| GENARTS | Sapphire 7 for Avid, featuring new transitions and effects for editors | SL4224 |
| harmonic® | Collaborative editing using MediaGrid storage as the central server | SU1411 |

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| HARRIS | Integration of clips and scripts via the MOS protocol with the latest NewsForce production workflow tools and new NEXIO video server and editing solutions | N2503 |
| iZotope | Enhanced sound quality using iZoptope plug-ins with Avid Media Composer | SL5128 |
| JVC | Muliple camcorder support formats compatible with Avid native workflows | C4314 |
| marquis | New and improved analysis and management tools with Project Parking V3 for Avid | SL13308 |
| MASSTECH experience matters | Connecting media archiving and cross-site sharing for Avid iNEWS and Interplay | N5506 |
| Minnetonka AUDIO SOFTWARE | SurCode family of certified codecs for Avid's Pro Tools and Media Composer® product families, Symphony and NewsCutter platforms, including the all new SurCode for Dolby Pro Logic II for AAX | SU8918 |
| MOG | Centralized ingest solutions offering high traffic performance, interoperability between platforms and metadata sharing | SU10707 |
| NewTek | TriCaster 8000 multi-camera production system with the Avid Artist Mix audio control system | SL4610 |
| NEYRINCK Making Great Sound Easy | New AAX versions of SoundCode LtRt Tools and V-Mon for surround mixing in Avid Pro Tools | SL 9306 |
| ObjectMatrix | Nearline archiving using MatrixStore and InterConnect with Avid Interplay | SL5621 |
| ORAD Mastering VideoGraphics | Digital storage technologies designed to meet the needs of most demanding Avid enviorments | SL5709 |
| PRONOLOGY ACQUIRE · MANAGE · DISTRIBUTE · ARCHIVE | End-to-end workflow, from capture to post, that allows users to manage content from the beginning of the record process through Post-Production and Archive | SL14516 |
| QUADRUS | Stagebox Technology by BBC Research and Development demonstrates using Quadrus Ingest to build Avid workflow with Media Composer | SL11813 |

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| ROOT6 TECHNOLOGY | Automated clip and card based ingest into Avid editors including automated check-in to Interplay Production. Automated file based deliverables from an Avid timeline for broadcast, IPTV and web including AS-11 DPP MXF encoding | SL7428 |
| ROSS | Avid iNEWS MOS integration, with an all new plug-in that streamlines production for automation and graphics | N3808 |
| SGL SOFTWARE GENERATION LIMITED | Integrated archive solutions for Avid Interplay and non-Interplay workflows | N1520 |
| SoftNI | Subtitling and captioning solution for Avid NLE systems | SU4311 |
| SONY DMC (Digital Motion Camera) Workflow | Sony & Avid demonstrate native editing of F5/F55/F65 camera formats (XAVC, SRFile and RAW) using the power of AMA | C11001 |
| SONY Professional Solutions Group | Browse Interplay Production and import/export 50 mbps XDCAM HD clips to Avid Interplay & ISIS | C11001 |
| sorenson media | The new Sorenson Squeeze 9 for Avid Media Composer | SU6806 |
| SOUNDMINER | HDplus for MAC & PC transfers audio content including AAF/MXF metadata into the Avid bin | SL5127 |
| SPECTRA | Archival solutions for Avid Interplay enviornments | SL11816 |
| storageDNA | AAF based bin-sequence archive/restore, project archive, asset browse, LTO conform, Avid ISIS archive accelerator | SL11116 |
| Tedial www.tedial.com | Connect Tedial workflow/MAM systems directly with Avid Media Composer using media file exchange | N5833 |
| Telestream | Vantage automates transcoding/delivery of a broad range of media in and out of Avid Interplay Production 2.6 workflows | SL2605 |

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|  vizrt | Viz Content Pilot providing complete control of video and graphic content with Avid iNEWS | SL3305 |
| XenData | New open standard solution for Avid Interplay Production scaling from 125TB of LTO to multiple PBs | SL12413 |
| XOR XORMEDIA | MediaServer C, with native playback of Avid OP Atom, MXF OP1A, MOV in back to back mode, with up/down conversion | SL8620 |