



# Media Composer | Software for Education

The professional's choice for creative editorial

Media Composer® | Software is proven and trusted by professional editors in every segment of film, television, and broadcast. Designed to handle high volumes of disparate file-based media, Media Composer delivers accelerated high-res-to-HD workflows, real-time collaboration, and powerful media management, eliminating time-consuming tasks so you can focus on telling a great story. And if you're a student or educator, you can buy or subscribe to the industry's editing standard at deeply discounted prices, making Media Composer more versatile and affordable than ever.

"Knowing how to use Avid solutions is a prerequisite for working in the media and entertainment industry."

**Jennifer Bryant**  
Production Specialist  
Ponitz Career Technology Center  
(Dayton Public School District)



## Learn fast, edit like a pro

With Media Composer, students can learn and work faster than ever before. Work with practically any media—including today's high-res and stereoscopic 3D formats—and integrate into any workflow. Edit faster using customizable keyboard shortcuts, get more from your mouse with the smart tool, or make ultra-precise cuts with the powerful trimming toolset. Get more time to spend shaping your story by automating complex media management tasks in the background. And take hands-on control over editing, mixing, and color grading with Artist Series controllers.

## The educator's choice for film, TV, and video

Media Composer goes well beyond the capabilities of other editing systems, giving students the power to work quickly, creatively, and efficiently. Screen and edit raw footage directly—without transcoding. Acquire 2K, 4K, and 5K media and deliver the HD programming required today. Mix and match formats, frame rates, resolutions, and more in real time—without rendering. Edit HD in real-time mastering picture quality. And because Media Composer seamlessly integrates with Interplay® | Production, Media Composer | Cloud (formerly Interplay Sphere), and ISIS®, everyone can access the same media—at the same time—to teach or learn collaboratively, on premises or through the cloud.

## Open for your educational needs

Media Composer is fully open, thanks to Avid Open I/O. So faculty and students can work with their choice of hardware-accelerated Avid® audio and video interfaces or third-party video interfaces, including those from AJA, Blackmagic Design, Bluefish444, Matrox, and MOTU. Plus, camera manufacturers can provide AMA plug-ins so that their latest formats are supported directly in Media Composer.

## Educational pricing, with your choice of setups

Avid offers special pricing to educational institutions, educators, and students to empower the next generation of successful media professionals. Buy or subscribe to Media Composer for easy and affordable file-based editing. Set up a floating license server to deploy multiple licenses across your school quickly and cost effectively. Get unrivaled performance by adding a Media Composer | Nitris® DX or Media Composer | Mojo DX video interface for complete video capture, editing, monitoring, and output. Add advanced and secondary color correction and mastering tools, plus Boris Continuum Complete Lite, with the Media Composer | Symphony® Option. And integrate with iNEWS or ENPS with the Media Composer | NewsCutter® Option. The choice is yours.

For more information, visit [www.avid.com/education](http://www.avid.com/education)

# Media Composer for Education—The professional's choice for creative editorial



Take hands-on control of your editing, mixing, and color grading with Artist Series control surfaces.

## FEATURES

- Accelerate your storytelling with ultra-accurate ACE-certified editing tools, open workflows, and 64-bit performance
- Directly access and edit RED, ARRI ALEXA, QuickTime, ProRes, AVCHD, XDCAM, and other file-based formats with AMA (Avid Media Access)
- Work directly in HD from high-res sources, with full creative control of the image framing
- Capture, monitor, and output with accelerated Avid interfaces or third-party cards and devices
- Mix and match formats, frame rates, and more in real time—no rendering
- Experience real-time HD editing—in mastering picture quality—with Avid DNxHD® and Avid DNxHD 444
- Get high-performance color correction with Avid Artist Color support
- Never lose assets with the industry's most reliable media management, which can automate complex tasks in the background
- Edit, sync, and share projects remotely and extend real-time production everywhere
- Deliver on time and on budget, with tight integration into professional pipelines
- Work on stereoscopic 3D projects with a comprehensive set of tools
- Create 5.1/7.1 surround mixes in Media Composer or import from Pro Tools®
- Get the look, effects, and quality you want with powerful production tools
- Version, transfer, and archive finished sequences easily with AS-02/AS-11
- Deliver optimized content for the web or on DVD with Sorenson Squeeze
- Work on a Mac or PC

## SYSTEM REQUIREMENTS

- Computer: Avid-qualified Mac or PC
- OS: OS X 10.7, 10.8, 10.9 (64-bit); Windows 7/8 Professional (64-bit) or Windows 8 Enterprise (64-bit)
- Memory: 4 GB of RAM (6+ GB or more recommended)
  - 8 GB RAM minimum required to support Media Composer | Cloud background transcoding, and Dynamic Media Folders
  - 16+ GB RAM recommended to support full-frame stereoscopic 3D, simultaneous background transcoding, Dynamic Media Folders, FrameFlex 4K workflows, Raw format AMA plug-ins, Long GOP media editing, and other high-performance workflows
- NVIDIA Quadro (PC) or GeForce (Mac) family, Intel HD4000, or ATI Radeon family (Mac)
- Internal hard drive: Minimum 250 GB 7200 rpm SATA drive, 128 GB SSD

## SUPPORTED MEDIA FORMATS AND RESOLUTIONS

- |                  |                 |                |                                            |
|------------------|-----------------|----------------|--------------------------------------------|
| ▪ ARRI ALEXA MXF | ▪ DV            | ▪ HD-RGB (709) | ▪ QuickTime (including Canon 5D/7D movies) |
| ▪ AS-02 /AS-11   | ▪ DV25          | ▪ HDV          | ▪ RED (.R3D)                               |
| ▪ AVC-Intra      | ▪ DV50          | ▪ IMX          | ▪ RED EPIC/SCARLET                         |
| ▪ AVCCAM         | ▪ DVCAM         | ▪ JPEG 2000    | ▪ Stereoscopic 3D                          |
| ▪ AVCHD          | ▪ DVCPRO        | ▪ NTSC         | ▪ Uncompressed SD                          |
| ▪ Avid DNxHD     | ▪ DVCPRO50      | ▪ NXCAM        | ▪ Uncompressed HD                          |
| ▪ Avid DNxHD 100 | ▪ DVCPRO HD     | ▪ P2           | ▪ VC-1                                     |
| ▪ Avid DNxHD 444 | ▪ GFCAM         | ▪ PAL          | ▪ XDCAM /XDCAM EX/ XDCAM HD                |
| ▪ Canon XF       | ▪ HDCAM SR Lite | ▪ ProRes       |                                            |

Corporate Headquarters  
800 949 AVID (2843)

Asian Headquarters  
+ 65 6476 7666

European Headquarters  
+ 44 1753 655999

## WHAT'S INCLUDED

### Media Composer | Software for Education

- Media Composer—Edit SD, HD, and stereoscopic 3D materia
- Media Composer | Symphony Option 30-day trial—Get advanced color, effects, and mastering tools
- NewBlue Titler Pro 1—Create 2D and 3D video titles
- EDL Manager—Export timecode metadata
- FilmScribe™—Export film metadata
- iZotope Insight 30-day trial—View and troubleshoot audio mixes
- One year of Avid Support (includes software upgrades)

### Media Composer | Software annual subscription

- Includes everything above, plus
- Media Composer | Symphony Option
- NewBlue Titler Pro 2
- Boris Continuum Complete Lite
- Sorenson Squeeze Lite

## OPTIONS

### Media Composer | Symphony Option

### Media Composer | NewsCutter Option

### Media Composer | Production Pack (includes iZotope Insight, NewBlue Titler Pro 2, and Sorenson Squeeze)

### Media Composer | Nitris DX (hardware only)

- Nitris DX\*—High-performance analog and digital I/O video interface
- One or two (optional) Avid DNxHD and/or AVC-Intra chips (two chips maximum)
- PCIe Host Interface Board—Connects Nitris DX to your computer
- One year of Avid Support

### Media Composer | Mojo DX (hardware only)

- Avid Mojo® DX—High-performance digital I/O video interface
- PCIe Host Interface Board—Connects Mojo DX to your computer
- One year of Avid Support
- Optional: DX Thunderbolt Adapter—Connect Mojo DX to Avid-qualified Thunderbolt-equipped computers

\* Additional DNxHD and AVC-Intra chips for Nitris DX are available for separate purchase.



Add a Mojo DX (top) or Nitris DX interface at significant educational savings.

For more information, visit [www.avid.com/education](http://www.avid.com/education)