Top 7 Reasons to Get
Media Composer | Software
for Education

The professional's choice for creative editorial

Avid® Media Composer® | Software is the industry's leading professional film and video editing system. Certified by American Cinema Editors (ACE), Media Composer enables educators to help students become proficient with the same tools they'll use as professional editors. From student films and projects, and on to TV shows, broadcast journalism, commercials, and big-budget films, Media Composer empowers students with the editorial skills and edge they need to jumpstart a successful career.

> "I learned to edit on other editing platforms, but after using Media Composer for the first time, I was blown away—it's the future of editing."

Josh Young
Emmy®-nominated editor (*Big Brother, The Biggest Loser, The Bachelor*)

Subscribe for as low as **$9.99/month**—or own it for **$295** (US MSRP)

1. Accelerate high-res and file-based workflows

Get powerful 64-bit performance and experience the "waitless" workflow. Instantly access and edit RED, ARRI ALEXA, QuickTime, ProRes, AVCHD, XDCAM, and other file-based media—without transcoding. Accelerate HD delivery from high-res 2K, 4K, and 5K sources, with full creative control of image framing. Mix and match media formats, frame rates, and more in real time. And get more time to perfect your story by automating media management tasks in the background.

2. Extend real-time production everywhere

Sometimes the best talent or cost-effective solution is on the other side of the world. With support for Media Composer | Cloud (formerly Interplay® Sphere) you can edit, share, tag, track, and sync media as it flows through the production process from everywhere in the world.

3. Get the look you want

Create stunning visuals using the huge collection of built-in tools and stereoscopic 3D workflows. From effects and transitions, to tools for color correction, motion tracking, keying, compositing, and creating titles, you have everything you need to create and deliver your best stories.

4. Create and mix sound

Media Composer offers the most comprehensive audio toolset of any editing software. Create and mix soundtracks in up to 7.1 surround. Polish mixes using the same professional plug-ins that come with Pro Tools®. And integrate workflows directly with Pro Tools mixers.

5. Work the way you want

Work with a video interface for capture/monitoring or without for on-the-go editing. Tape-based or file-based editing. Work individually or extend collaboration everywhere. No matter what you're faced with, Media Composer provides the workflows you need.

6. Edit like a pro on a student budget

To help empower the next generation of successful editors, college students, educators, and schools can get a significant discount on Media Composer for education. In addition, all Media Composer subscriptions and purchases come with one year of standard Avid Support and software updates/upgrades to keep you on the cutting edge throughout your studies.

7. Get the help you need

Our goal is to help students succeed. That's why we offer several resources to help you learn and grow in the industry. Accelerate your skills with Avid Training and Certification programs. Get help from our staff and other editors in the Avid forums. And find helpful tips, tutorials, and other great resources across our website.

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For more information, visit **www.avid.com/education**

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