



## Customer Story

### Challenge

- ▶ Provide state-of-the-art professional audio solutions to students, ensuring that the next generation of audio professionals in Sweden are given the tools to achieve their creative visions.

### Solution

- ▶ Deliver technology that is flexible so that specialist courses can be updated to efficiently adapt to rapidly transforming educational requirements

### Products used

Avid Pro Tools

Avid ICON D-Command ES desk

# Stage4you Academy relies on Avid to prepare the next generation of creative media professionals



Since opening in 2006, Stage4you Academy, an educational leader in the Swedish pro audio industry, has relied on Avid's proven and trusted audio solutions to prepare more than 200 16-19 year-olds to excel as professionals in the creative industries. The Academy, which is based in the town of Torsås, is run by Kalmarsunds Gymnasieförbund, a municipal organisation that brings in local entrepreneurs and specialists to teach recognised courses in music, media and styling

### Enabling access to industry-standard creative production tools

The school features an onsite music studio which runs an Avid ICON® D-Command ES desk along with Avid Pro Tools®, the industry-standard audio production platform. This gives students' proficiency with the tools and technology most used in the industry, enabling them to build credible skill sets. As part of the three-year music course offered by Stage4you Academy, every student is required to take the Music Production elective. This course ensures that the students are taught the basics of Avid Pro Tools, the powerful digital audio workstation that is proven to meet the demands of the world's most respected artists, producers, engineers and educators.

As a certified Avid Training Centre, students at Stage4you Academy are also able to take the Pro Tools 101 Introduction to Pro Tools course. Later this year, the academy is set to become only the second Avid centre in the Nordic region to run Avid's Pro Tools 310M Advanced Music Production Techniques course, which is designed for end-users with intermediate Pro Tools music engineering skills.

### Industry partner that understands academia

"Thanks to our collaboration with Avid, we're able to offer our students access to professional tools that deliver commercial quality output" said Maxe Axelsson, technical manager at Stage4you Academy. "The Avid audio solutions that we use on a daily basis are intuitive and provide tactile control of editing and mixing. They enable students to really develop their creativity and we're even finding that there's a real interest from them to use the equipment outside of school hours. As part of our commitment to ensure that our students learn on state-of-the-art equipment, we will shortly be investing in an Avid S6 modular control surface."

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Stage4you Academy

