



# Top 6 Reasons to Get Media Composer 6 Academic

The fastest film and video editing solution



The Avid® Media Composer® family is an award-winning range of professional non-linear film and video editing systems used to create the most watched and most loved media in the world. Certified by American Cinema Editors (ACE), Media Composer software and systems enable educational institutions to help students become proficient with the same tools they'll use as professional film and video editors. Media Composer is ideal for editing and delivering all types of content, from basic student film and video projects to broadcast journalism, commercials, television shows, corporate video, documentaries, and feature films.

**\$295<sup>SRP\*</sup>**  
education pricing  
+ up to 4 years  
of upgrades  
for students

“Knowing how to use Avid solutions is a prerequisite for working in the media and entertainment industry.”

**Jennifer Bryant**  
Production Specialist  
Ponitz Career Technology Center  
(Dayton Public School District)

## 1. Edit faster and easier than ever

Rebuilt from the core on a 64-bit architecture, Media Composer now has a sleek, and efficient user interface. Natively access and edit RED/RED EPIC, QuickTime, Apple ProRes, AVCHD, XDCAM, P2, and other file-based media with AMA (Avid Media Access)—without transcoding. Take hands-on control of Media Composer software with Artist Series controllers. And use the Smart Tool for drag-and-drop editing or stepping into advanced trim mode for high-precision cutting.

## 2. Get the look you want

Students can easily create high-quality visuals using the huge collection of built-in tools, including Avid FX, color tools, and stereoscopic 3D workflows. They can choose from a multitude of effects and transitions, as well as enhanced tools for motion tracking, keying, compositing, creating titles, and correcting color.

## 3. Create and mix sound

Media Composer 6 includes built-in audio tools to create and mix sound, including 5.1/7.1 surround. Refine soundtrack mixes with 20 professional RTAS® audio plug-ins—the same ones that come with Pro Tools®. And when students are ready to take their sound to the next level, Media Composer 6 offers great integration with Pro Tools.

## 4. Work the way you want

With Media Composer 6, students can choose Avid or third-party interfaces, tape or tapeless, SD or HD, 2D or 3D, and integrate into any workflow.

## 5. Edit like a pro on a student budget

To help empower students to become the next generation of successful editors, we're offering Media Composer Academic at an educational discount for schools, educators, and college students. In addition, students receive four years of complimentary upgrades from the time of registration, keeping you on the cutting edge throughout your studies.

## 6. Students can get the help they need

Our goal is to help students succeed. That's why we offer several resources to help them learn and grow in the industry. They can accelerate their skills with Avid Training and Certification programs, get help from our staff and other editors in the Avid forums, and find helpful tips, tutorials, and other great resources across our website.

## Learn more about Avid in Education

Visit [www.avid.com/education](http://www.avid.com/education) for more information, videos, trial downloads, and more.

\*Education Suggested Retail Price. For more information on education pricing, please visit [www.avid.com/education](http://www.avid.com/education).

# Even More Savings for College Students

Get the best sound and quality by bundling Pro Tools with Media Composer

Get everything students need to compose, record, edit, and mix high-quality audio with Pro Tools 10 software. Whether in an educational facility, home studio, or on the road, nothing else provides the quality, performance, reliability, and ease to create like Pro Tools, the most widely used digital audio workstation in the industry.



**\$495** SRP\*  
education bundle  
pricing + up to 4  
years of upgrades  
for students



"In today's competitive marketplace, the most important quality I look for is someone who knows their tools. That is the first step in getting hired. Pro Tools and Media Composer are the industry standard, and the more proficient you are with them, the more valuable you are to a potential employer."

**Frank Morrone,**  
CAS MPSE

## Creating the storytellers and artists of tomorrow—today

Becoming part of a network of professional users certified in Media Composer, Pro Tools, and Sibelius® empowers students to achieve their dreams. These are the same tools employed and embraced by the film, broadcast, audio, and live sound industries. With the right curriculum, training, tools, and professional certification, students can start their careers confidently. For more information, visit [www.avid.com/certification](http://www.avid.com/certification).

To learn more, visit [www.avid.com/education](http://www.avid.com/education)

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\*Education Suggested Retail Price. For more information on education pricing, please visit [www.avid.com/education](http://www.avid.com/education).